



The Media Network, INC.

DBA – TMNcorp.

ABOUT US

CAGE CODE: 1MPQ2 | UEI: S9CRVLMRRXV7 | GSA # 47QRAA21D0006

We provide innovative solutions in marketing, branding, strategic communications, and social awareness through expertly coordinated media. Our success comes from a well-researched history of connecting with diverse audiences and remaining current in emerging technologies and digital media.

TMNcorp is an award-winning, full-service communications company that provides innovative solutions in marketing, branding, strategic communications and social awareness through expertly coordinated media.

CORE COMPETENCIES

- ✓ Research and Strategy
- ✓ Digital Media
- ✓ Broadcast Media and Media Relations
- ✓ Branding Development
- ✓ Multicultural Communications
- ✓ Marketing and Advertising
- ✓ Graphic Design (ADA Complaint)

Our expertise is developing research-driven connections that:

- ✓ Motivate behavior change.
- ✓ Reach multicultural markets.
- ✓ Develop and sustain partnerships with key stakeholders.
- ✓ Build a strong presence in diverse communities.
- ✓ Coordinate and execute communications across all potential media.

OUR SERVICES

Strategic
Communication
s Planning

Cross Media
Campaign
Development

Research and
Evaluation

Community
Outreach

Cultural
Adaptation and
Translation

Meetings and
Event Planning

DIFFERENTIATORS

✓ Focus on Research

Research is the foundation of our work regardless of the task. Using this evidence-based information, we design and execute strategies to promote positive behavior change among English, Hispanic and other multicultural populations.

✓ Strong Team

The TMN team is made up of talented individuals with a broad range of knowledge and diverse personal and professional backgrounds. Our clients benefit from a team with advanced degrees in research, communications and public health, bilingual expertise and years of practical experience and established results.

✓ Connection with New and Traditional Media

TMN offers established media relationships that expand our ability to reach both general and multicultural populations. Using these connections enhances our ability to successfully place messages and leverage optimal added support in all genres, including print, TV, radio, digital and social media channels.

✓ Commitment to Collaboration

None of our successes were accomplished alone. Working in partnership with our clients plus a host of community and industry-specific organizations, we have a proven record of reaching diverse audiences efficiently and effectively.

CERTIFICATIONS



www.tmncorp.com



10411 Motorcity Drive
Suite 750 Bethesda, MD 20817



(301) 565-0770 | Fax (301) 565-0773